Model workshop plan

A design checklist for productive, satisfying events

For anything from half-day workshops to 2-day summits

I) Welcome [Convenor: 5-10 mins]



welcome to all
 acknowledgement of country

why we're here: "The purpose of this day is to ..."

2) Preliminaries

[Facilitator, being dynamic: 10-15 mins]



- icebreaker introductions *
 ground rules / online orientation **
 running order
 housekeeping

3) Purpose and scene setting

[Convenor: 5-15 mins]



The convenor states the purpose of the day, sets the context, and describes how the outputs will be used. Always clarify what is out of scope!

4) INITIAL interactive session

[Facilitator: 20 mins]



Start by hearing and validating the participants' own knowledge before forcing them to listen to experts (you'll be surprised at what you find out).

Suggested questions: "What's top of mind?", "What insights can you share?", "What have you seen that works?"

5) Inspiration and information

[30 mins to a whole morning]

Prepare people mentally - with inspiring videos, a factual slide-show, briefings from experts: interspersed with small group discussions, Q&As, or practice in pairs.

Hints:

Present inspiring positive stories to excite fresh thinking; use humour and a light touch to create optimism; create self-efficacy by "showing how, not telling why".

Firmly brief the speakers! Give them a limited timeframe, a specific question to address, and a limited number of slides: "You have 10 slides and 10 minutes: get straight to actionable insights and lessons that matter to this specific audience; avoid non-essential detail."

* Icebreakers

Any method, the funner the better, that includes people sharing in pairs ('the 10 Minute Rule' - within the first 10 mins everyone should be genuinely heard by another).



• Speed dating: "How many people can you find something in common with in 4 minutes?"

• Lining up, clustering, becoming a human map:

- "In pairs,
- share something you're proud of.
- share an activity, place or thing
- you love.
- tell 2 truths and a lie."





** Ground rules

End this phase with a "What occurs to you now?" interactive for participants to validate and build on what they just heard.

6) Group work sessions

[Facilitator: 20-40 minutes for each session]



□ Pose an open optimistic question: "What would make the biggest difference to a positive future / desired outcome?"

Give clear instructions about how to answer it (for example, with Post-it notes), demonstrate the method.

Start with silent writing so all have a chance to get their ideas down.

Prioritisation: Get them to rank the ideas, (not you). Use dot voting.

Appoint facilitators and scribes for tables or breakout rooms.

Create templates to enable knowledge to be recorded.

Hints:

Carefully instruct the facilitators on their role.

Ensure the reporting is focused and brief (e.g. give a time limit, or just take a 'taste' of the room)!

Online breakout rooms always need written instructions! Distribute a Word file, before the event, with step-by-step instructions and spaces for scribes to record discussions.

Remember to maximise physical movement (use energisers, 5 minute walking reflections, pairing with a new person, rotating groups between stations).

7) Conclusion [10-20 minutes]



- Warm thanks. [Convenor]
- A commitment to what happens next. [Convenor/senior figure]
- Special thanks. [Convenor]

• Dynamic gestures for 'yes', 'no', 'unsure', and 'need attention' (demonstrate and practice).



- Phones off or on silent.
- Feel free to stand, walk around, take a break.
- Show respect by listening attentively to each other.
- There's limited time, so can we stay on topic?
- No personal criticism (where this might happen).
- If you're senior staff, today could be a good day to listen.
- Positivity:"And not but".

Online commitments

I) To be present (phones off, video on).

2) To be human (use physical gestures, walk away of you need to, freely chat).

3) To sharing the space (keep to time limits, stick to questions, listen, be curious). [Thanks Penny]



Stuff that makes a GIGANTIC difference (and is easy to forget.)

"I've developed this over many years. it always works!

I've never been able to fit it the facilitation training, so here it is as a stand-alone.



From Les Robinson, Changeology: www.enablingchange.com.au

