

Proactive Community Engagement

This 1.5 day intensive workshop will give you the tools and skills to:

- ▶ Mobilise your public and stakeholders to participate in policy forums, planning and hands-on projects
- ▶ Motivate positive public involvement in environmental management, urban design, water conservation, and more...
- ▶ Proactively respond to potential planning conflicts



Photos courtesy of Newcastle City Council

For planners, engineers, councillors, educators, and community facilitators

This workshop will equip you with:

- ▶ Real life case studies
- ▶ Understanding of the success factors
- ▶ Easy-to-use planning tools and checklists
- ▶ A Step-by-step planning template.

What participants say:

"The booklet and information was so practically set out I just wanted to take it back and start using it. A really valuable tool that simplifies and streamlines the process."

"Very informative, I feel more comfortable about engaging the community and involving them in a project."

"Great day, logical and realistic. Good resource booklet, well presented and organised."

"Les is a fantastic facilitator. A wealth of knowledge and very enthusiastic."

Presenter: **Les Robinson**

Developed in association with **The NSW Department of Environment and Conservation**

Use this workshop to develop an effective participation framework for your next project

What the workshop covers

This intensive workshop is based on a series of planning tools which are taken away by participants to be used as part of their routine planning activities.

1) Core concepts: IAP2 Spectrum of public participation

2) Case studies of innovative projects:

- 'Before you have a strategy' - collaborative forums and other methods to engage stakeholders in policy-making
- 'After you have strategy' - effective ways to engage the public in environmental action and management

---MORNING TEA---

3) Understanding the success factors:

What makes programs work? Bringing together experience from international and local case studies.

4) Good facilitation: A core resource for community engagement

---LUNCH---

5) The benefits of participation: Risk management, technical competence, impact, credibility and trust.

6) Form teams to work on self-chosen 'engagement challenges' for the remainder of the workshop

7) A step-by-step process to designing engagement projects

8) Formative research: 'Starting where people are at'

9) Framing your 'inclusive purpose' for engagement.

10) Who to engage: Understanding your public, mapping the players, ensuring representativeness

---DAY 2---

11) Choosing the right depth of community engagement: using practical decision tools, understanding the resource implications of different approaches

12) Setting ground rules and honouring commitments.

--- MORNING TEA---

13) Evaluation: Collecting and demonstrating evidence

14) Developing persuasive messages

Dear participant,

Please consider bringing along a topic you would like to develop into a community engagement project.

This is a unique opportunity to build an innovative, rigorous strategy in an enjoyable, collaborative atmosphere.