

The language of project design in **Changeology**

Program

A planned series of PROJECTS that contribute to a DESIRED FUTURE.

Project

A planned sequence of tactics

Outcome heirarchy	Evaluation period	Synonyms
<p>Desired future A long-term social, health or environmental improvement.</p>	3-10 years	Long-term outcome, aspirational goal, resource condition, vision
<p>Systemic objectives Changes to behaviours, institutions, infrastructure or services that contribute to the desired future.</p>	3-5 years	Intermediate outcomes, management outcomes, objectives
<p>Actions by actors Reponses by the actors that contribute to one or more systemic objectives.</p>	Immediate	Immediate outcomes, participation, responses
<p>Tactics and tools Things your project team creates to enable the actors to act.</p>		Outputs, activities
<p>Resources Labour, money, expertise and leadership</p>	Lines of contribution	Inputs, foundational activities