

knox environmental



HOW CAN WE INCREASE
IMPROVEMENT & RETENTION
OF VOLUNTEERS?

HOW CAN WE WORK TOGETHER
to CREATE a movement?

OUR CHALLENGE...

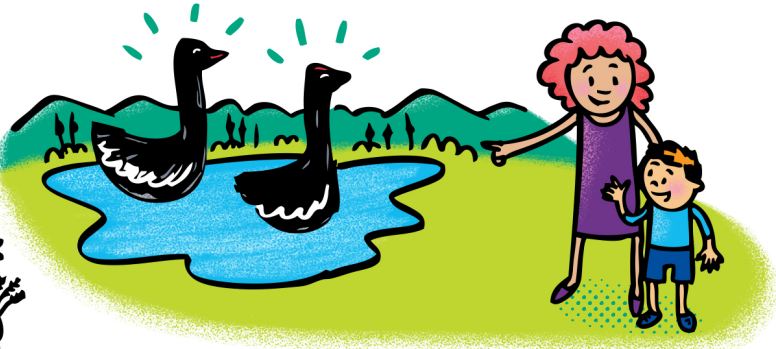


WE ARE COMPETING
for PEOPLE'S TIME

OTHER
VOL. WORK

OTHER
RECREATION

REST

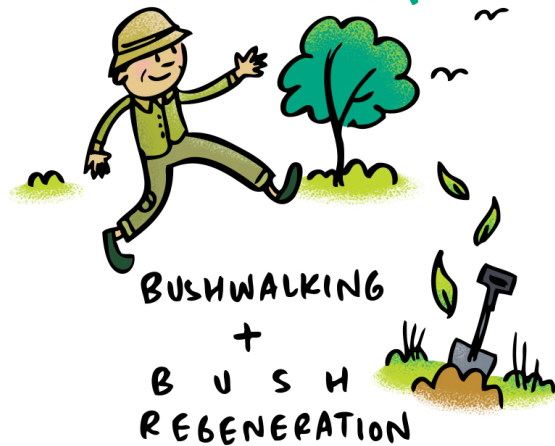


WHAT UNMET NEED or WANT
CAN WE TAP INTO ??

WE HAVE CONTROL OVER the
EXPERIENCE WE PROVIDE



passion MASHING



BUSHWALKING
+
BUSH
REGENERATION



IT / SOCIAL
+ ENGAGING
GROUPS



PHOTOGRAPHY
+ COMPETITION
to SHOWCASE
the AREA



COMMUNITY/
SPIRITUAL
GROUPS
+ PLANTING/
CEREMONY



RECONNECTING
PEOPLE
— AND —
LANDSCAPE



MUSIC + ENVIRO.
TALKS



COLLECTING
& RE-USING
FABRICS

OUTDOOR
ACTIVITIES
to
BUILD
RESILIENCE

MANAGING RISK
in REAL ENVIRONMENTS



WINERIES
+ NATURE

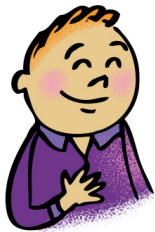


CAMPING/
DRIVING
→ AND CLEAN UP
AUSTRALIA DAY/
"TREASURE HUNT"



MASHUPS ARE ATTRACTIVE
AND EXCITING

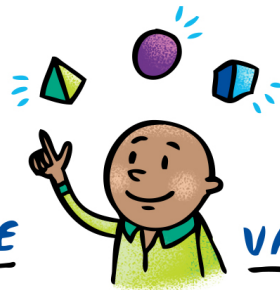
PEOPLE WANT...



TO FEEL
VALUED



PLEASURE



VARIETY

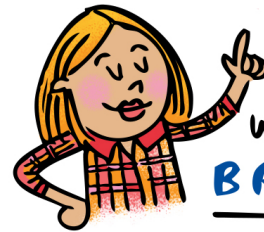


HUMAN
CONNECTION



LOW
ANXIETY

- ABLE
- FAMILIAR
- ENJOYABLE
- ACCESSIBLE
- CLARITY



WELL
BRIEFED



ARE WE TAPPING
into VOLUNTEERS'
human NEEDS?



IT IS IMPORTANT
to PUT OUR ENERGY
WHERE WE LIVE

COULD WE VARY...

NAME?



PLACE?



TIME?



FOOD?



ACTIVITIES?



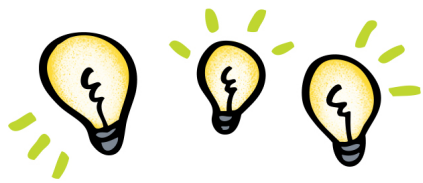
WHAT ARE WE DOING
for BROADER *EARTH*
C A R E?
e.g. CLIMATE ACTION GROUPS?

HOW CAN WE *align* AGENDAS;
CREATE *common language*?

MASH GLOBAL
& LOCAL



CONNECT
LOCAL
ACTIONS
to GLOBAL
GOALS



NEW IDEAS



FLYING FOX



CUBBY HOUSE
COMPETITION



SCAVENGER
HUNT

⑦ DO WE NEED to
FORM AN
alliance?



MEET @ DOG
WALKING TIMES

WEED COLLECTING
C O M P



GROUP BOOK
CELEBRATE PROGRESS



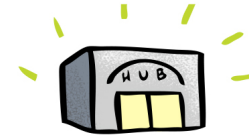
HAVE A
CORROBOREE



ABORIGINAL FOOD
TASTING



DUNK the MAYOR



MEET @ CENTRAL HUB



MICROSCOPE
COURSE



BUSH TUCKER
C H E F



GOV'T \$\$
for CONTRACTORS



KITE for a
CAUSE



VOLLIE
WELCOME
PACK



PERSONALISED
T-SHIRTS



WORST
DEVELOPMENT
in KNOX
C O M P