

Les Robinson

presents

author of *Enabling EcoAction* and the
Seven Doors of Program Design

CoCreate

A quantum leap in community engagement

A 2-day intensive workshop to build your skills in running collaborative multi-stakeholder projects

Community change consultant Les Robinson presents an enjoyable, intensive workshop to change the way you engage your community.

It's designed for project staff who may be called upon to work with multiple stakeholders to achieve sustained change in difficult areas of environmental management where stakeholder buy-in is vital.

The workshop will:

- 1) Provide powerful insights into effective stakeholder engagement: through case studies, simple models and easy-to-use tools;
- 2) Build your facilitation skills and confidence through fun, active role plays and simple group methods;
- 3) Give you a rigorous step-by-step template to devise real-life collaborative projects from the ground up;
- 4) Provide a unique suite of tools to design, implement and evaluate collaborative projects.

Participants will work in groups to design real-life collaborative projects during the workshop. There will be time to practice the tools and techniques in a friendly group atmosphere.

All participants will receive **The CoCreate Workbook** – a fantastic resource-rich template for designing future projects.



About Les Robinson

Les Robinson is a strategist, trainer and facilitator who specialises in community change towards sustainability.

He regularly trains and advises state agencies and councils on the design of behaviour change and community participation programs.

Over 1000 managers and educators have attended Les's Enabling Change workshop – the master class in designing community change programs.

Les is also the author of *Enabling Eco-Action*, the popular guide to involving the public in conservation.

Les was formerly Social Marketing Director with Social Change Media in Sydney.

