

Changeology 2025

master class and project incubator

In a fun 2 morning ZOOM workshop: Tues 6 and Wed 7 May

Join **Les Robinson** to rapidly devise behaviour change projects that are irresistibly buzzworthy, fun, game-like, and social.

We'll mix psychology, design thinking, and creativity, all wrapped up in a solid program logic.

Leave with a well-devised project ready for its first public outing.

Includes Les's enjoyable crash course on the psychology of behaviour change, with a focus on overcoming denial and resistance.

Includes the complete **132 page Changeology manual**. Numbers are strictly limited.

Cost: \$660 (discounts available - see below)

Booking: www.enablingchange.com.au/Booking_form.php

Discounts: 20% off for community orgs and self-funded participants.

**Focus on
irresistible
engagement
tactics**

Presented by

Les Robinson

"Les seems to be able to draw innovation out of nowhere."



Les is a specialist in change and one of Australia's most engaging facilitators. He is the author of [Changeology](http://www.enablingchange.com.au).



50% discount for climate emergency projects

If you and a buddy are working on a real-life climate action project, both get 50% discount.



Full details and booking www.enablingchange.com.au