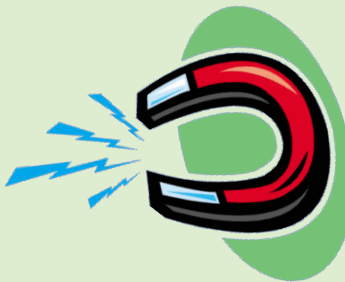


Changeology rapid project incubator with Les Robinson

Melbourne: 13 Nov Sydney: 20 Nov



We'll use the Changeology method to speedily devise behaviour change projects that are buzzworthy, fun, game-like, and social, so people want to "come and play".



We'll mix change psychology, design thinking, and creativity techniques, all wrapped up in a solid program logic.

Participants leave with prototype projects and persuasive communications ready for their first public outing.

It includes Les's enjoyable crash course on the psychology of behaviour change, with a focus on overcoming denial and resistance.

There's a **yummy lunch** and the complete 132 page **Changeology manual**. Numbers are strictly limited.

Cost: \$660 (discounts available*)

Booking: www.enablingchange.com.au/Booking_form.php

Discounts: 20% discounts for buddies*, NGOs and self-funded participants. Six free scholarships for volunteers.

* **Why buddies?** Change projects always work better with a buddy. I want your project to succeed. That's why there are buddy discounts.

Discounts for buddies and passionate volunteers

If you bring a buddy* from the same organisation or group, I'm happy to offer you both a 20% discount.

If you are a volunteer, there are 6 *free* scholarships available.

Presented by

Les Robinson



"Les seems to be able to draw innovation out of nowhere."

Les is a specialist in change and one of Australia's most engaging facilitators.

He is the author of [Changeology](#).



Full details and booking www.enablingchange.com.au