

Changeology project incubator online with Les Robinson



Over 2 mornings, Tues 5 and Wed 6 May 2020

We'll get together in a fun Zoom environment to speedily devise action projects that are buzzworthy, fun, game-like, and social, so people want to "come and play".



We'll mix change psychology, design thinking, and creativity techniques, all wrapped up in a solid program logic.

Participants leave with prototype projects and persuasive communications ready for their first public outing in the era of social distancing.

It includes Les's enjoyable crash course on the psychology of action, with a focus on overcoming denial and resistance.

Includes the complete 132 page **Changeology manual**.

Cost: \$550 (discounts*) **Free** for COVID-19-related projects.

Booking: www.enablingchange.com.au/Booking_form.php

***Discounts:** 20% discounts for buddies*, NGOs and self-funded participants. 50% for colleagues on climate projects. There are 5 free scholarships for volunteers.



50% discount for climate emergency projects

If you and a buddy are working on a real-life climate action project, both of you receive a 50% discount.

Presented by

Les Robinson



"Les seems to be able to draw innovation out of nowhere."

Les is a specialist in change and one of Australia's most engaging facilitators.

He is the author of [*Changeology*](#).



Full details and booking www.enablingchange.com.au